



Indicator
Report

2017

RVA SNAPSHOT

A shared vision
for our region.

The 2017 INDICATORS PROJECT

What is the Capital Region Collaborative?

We are the partnership of local government, business, and community stakeholders who come together to achieve a shared vision for the Richmond Region. The number and complexity of challenges we're facing can be overwhelming. These issues go beyond individual communities and sectors, and no one group can tackle them alone. The CRC promotes a culture of collaboration around

these shared challenges and opportunities. We're thinking creatively about how to mobilize networks, ideas, approaches, and resources to unlock the full potential of the Richmond Region.

What is the Regional Indicators Project?

The Regional Indicators Project is a way to measure progress within our priority areas. It helps community leaders, local elected

officials, and funders make informed, strategic decisions to drive change. This Snapshot (based on the most recent data) highlights key indicators and compares them to last year's report. It should be noted that 2016 and 2017 indicate the report year and do not reflect the source year. The Snapshot also provides overall rankings to peer regions. For a comprehensive look at methodology, additional indicators, specific data from peer regions, and analysis, visit: www.capitalregioncollaborative.com.

EDUCATION

RANK | 4th

The region ensures that every child graduates from high school college or career-ready.

PRESCHOOL ENROLLMENT

% of 3 to 4 year olds enrolled in public or private pre-school.

2016:	45.3%	2017:	44.0%
-------	-------	-------	-------

POPULATION WITH A HIGH SCHOOL DIPLOMA

% of population 25-64 years with a high school diploma.

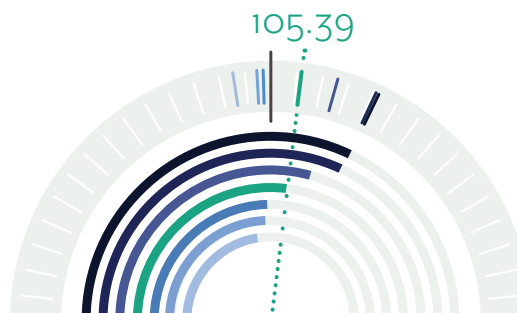
2016:	88.4%	2017:	91.1%
-------	-------	-------	-------

POPULATION WITH A BACHELOR'S DEGREE

% of population 25-64 years with a bachelor's degree.

2016:	35.7%	2017:	36.9%
-------	-------	-------	-------

INDICATORS DASHBOARD



HARTFORD	120.87
RALEIGH	120.47
AUSTIN	113.86
RICHMOND	105.39
NATIONAL AVERAGE	100.00
JACKSONVILLE	98.54
LOUISVILLE	97.34
MEMPHIS	92.95

JOB CREATION

RANK | 4th

The region enjoys a diverse economy that is competitive in the global marketplace and provides job opportunities for all.

ANNUAL WAGES

Average Annual Wages (adjusted for the cost of living).

2016:	\$51,229	2017:	\$50,574
-------	----------	-------	----------

UNEMPLOYMENT RATES

% of labor force 16 years and older that is not employed but actively seeking employment.

2016:	5.1%	2017:	4.3%
-------	------	-------	------

EMPLOYMENT GROWTH

Year over year employment percentage change.

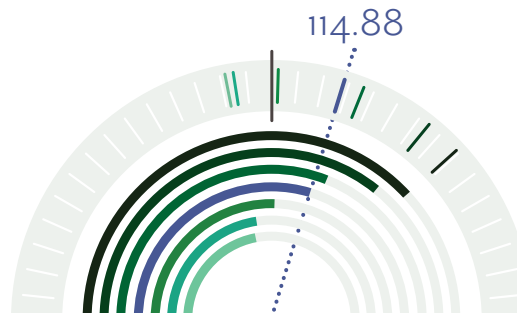
2016:	1.9%	2017:	1.1%
-------	------	-------	------

NUMBER OF MAJOR COMPANIES

Companies with 500+ employees.

2016:	103	2017:	106
-------	-----	-------	-----

INDICATORS DASHBOARD



LOUISVILLE	139.63
MEMPHIS	132.04
JACKSONVILLE	117.55
RICHMOND	114.88
HARTFORD	101.89
NATIONAL AVERAGE	100.00
RALEIGH	92.95
AUSTIN	90.73

WORKFORCE PREPARATION

RANK | 5th

The region aligns workforce skills to employer needs.

PER CAPITA INCOME

The average income of the total population.

2016:	\$31,741	2017:	\$32,423
-------	----------	-------	----------

UNDEREMPLOYMENT

% Workers with a Bachelor's degree or higher who are employed in low skills jobs.

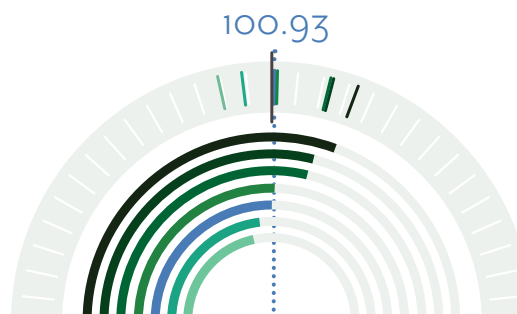
2016:	1.3%	2017:	3.1%
-------	------	-------	------

STEM-H JOBS

% Employment in growth industries related to science, technology, engineering, math, and healthcare.

2016:	15.2%	2017:	14.7%
-------	-------	-------	-------

INDICATORS DASHBOARD



AUSTIN	116.33
HARTFORD	112.84
RALEIGH	112.34
JACKSONVILLE	101.36
RICHMOND	100.93
NATIONAL AVERAGE	100.00
LOUISVILLE	94.70
MEMPHIS	89.99

SOCIAL STABILITY

RANK | 4th

The region embraces our social diversity as an asset and supports a community where all residents have the opportunity to succeed.

POVERTY RATE

% of people living below the federal poverty line.

2016:	12.8%	2017:	11.8%
-------	-------	-------	-------

HOUSEHOLD INCOME

Median Household Income.

2016:	\$60,936	2017:	\$60,713
-------	----------	-------	----------

RECEIVING SNAP

% of households receiving SNAP benefits (food stamps).

2016:	11.1%	2017:	10.8%
-------	-------	-------	-------

HOMELESS

% of population that is homeless.

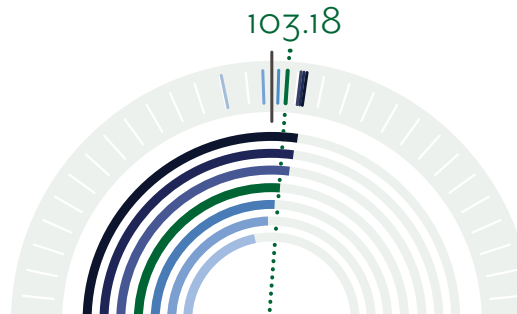
2016:	0.08%	2017:	0.08%
-------	-------	-------	-------

COST BURDENED HOUSEHOLDS

% of population paying >30% of gross income on housing costs.

2016:	32.2%	2017:	33.3%
-------	-------	-------	-------

INDICATORS DASHBOARD



RALEIGH	106.93
HARTFORD	106.76
AUSTIN	105.81
RICHMOND	103.18
LOUISVILLE	101.05
NATIONAL AVERAGE	100.00
JACKSONVILLE	98.73
MEMPHIS	95.01

HEALTHY COMMUNITY

RANK | 4th

The region is known for an active and healthy lifestyle.

HEART DISEASE

Represents deaths from heart disease per 100,000 of the population.

2016:	179.8	2017:	185.0
-------	-------	-------	-------

DIABETES

Represents deaths from diabetes per 100,000 of the population.

2016:	19.3	2017:	22.1
-------	------	-------	------

AMERICAN FITNESS INDEX RANKING

Ranking of the 50 largest MSAs in the US based on personal and community health.

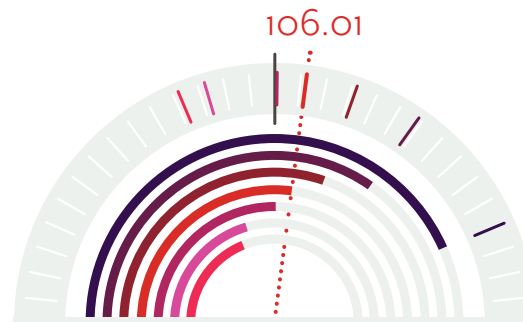
2016:	18	2017:	18
-------	----	-------	----

EMPLOYED IN HEALTHCARE

Health care as a % of overall employment.

2016:	14.7%	2017:	14.0%
-------	-------	-------	-------

INDICATORS DASHBOARD



AUSTIN	155.55
RALEIGH	129.09
HARTFORD	116.76
RICHMOND	106.01
JACKSONVILLE	100.84
NATIONAL AVERAGE	100.00
LOUISVILLE	86.67
MEMPHIS	81.68

COORDINATED TRANSPORTATION

RANK | 6th

The region remains one of the most uncongested transportation networks in the country while supporting all modes of transportation.

COMMUTERS

% of population 16 years+ who commute to work by driving alone.

2016:	81.8%	2017:	81.2%
-------	-------	-------	-------

COMMUTER DELAYS

Annual hours of delay per peak auto commuter.

2016:	34	2017:	—
-------	----	-------	---

COMMERCIAL AIR TRAVEL

Number of passengers annually.

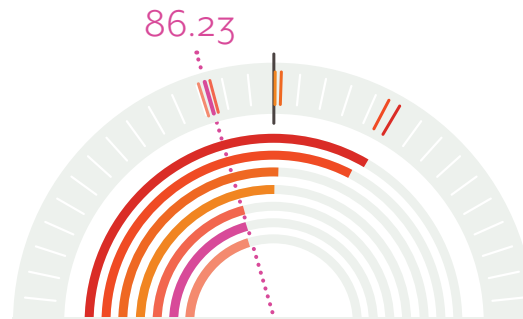
2016:	1,671,096	2017:	1,740,391
-------	-----------	-------	-----------

TRANSIT COVERAGE

Share of working-age residents near a transit stop.

2016:	31%	2017:	—
-------	-----	-------	---

INDICATORS DASHBOARD



AUSTIN	124.91
RALEIGH	122.74
HARTFORD	101.98
JACKSONVILLE	100.06
NATIONAL AVERAGE	100.00
LOUISVILLE	87.22
RICHMOND	86.23
MEMPHIS	85.07

QUALITY PLACE

RANK | 3rd

The region is a leading attractive, inclusive and accessible community for arts, culture, recreation and entertainment.

EMPLOYMENT IN CULTURE

% of overall employment in arts, culture and recreation.

2016:	2.1%	2017:	2.2%
-------	------	-------	------

AIR QUALITY

Number of "good" air quality days per year.

2016:	291	2017:	233
-------	-----	-------	-----

CRIME RATE

Violent crimes per 100,000 people.

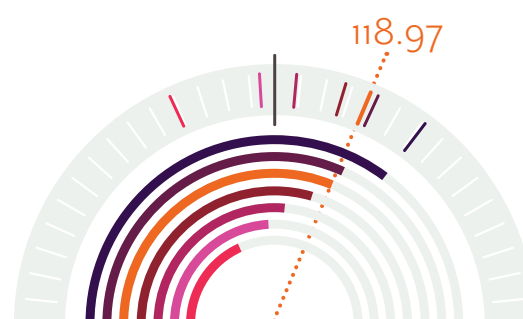
2016:	232.2	2017:	236.5
-------	-------	-------	-------

COST OF LIVING INDEX

A relative measure of prices that affect consumers' well-being.

2016:	—	2017:	94.3
-------	---	-------	------

INDICATORS DASHBOARD



JACKSONVILLE	130.56
RALEIGH	120.09
RICHMOND	118.97
AUSTIN	108.08
HARTFORD	104.84
NATIONAL AVERAGE	100.00
LOUISVILLE	96.98
MEMPHIS	79.92

JAMES RIVER

The region will make the James River a centerpiece for entertainment, recreation, and commerce.

SEASONAL TOTAL VISITATION

Number of visitors to parks or access points between May and September.

2016:	1,227,484	2017:	1,270,786
-------	-----------	-------	-----------

VOLUNTEER HOURS

Annual hours people volunteered with the James River Park System.

2016:	8,441	2017:	9,270
-------	-------	-------	-------

PUBLIC ACCESS TO REGIONAL RIVERS

Number of water access points from public parks and daily-fee commercial sites.

2016:	60	2017:	75
-------	----	-------	----

JAMES RIVER VISITATION

Park/Access Point and Seasonal Total

BELLE ISLE NORTH	291,427	OSBORNE BOAT LANDING	116,346	42ND STREET	22,173
DUTCH GAP BOAT LANDING	32,173	REEDY CREEK	48,997	CHAPEL ISLAND	27,714
PONY PASTURE	133,550	TEXAS BEACH	71,709	PIPELINE EAST	32,782
ROBIOUS LANDING PARK	145,736	FLATWATER	36,368	PUMP HOUSE	19,389
BELLE ISLE SOUTH	82,007	DEEP BOTTOM	33,522	T. TYLER POTTER-FIELD BRIDGE N.	63,009
HENRICUS PARK	77,036	POWHATAN STATE PARK	36,848	TOTAL VISITATION	1,270,786

2018 LOOKING AHEAD

Want to get involved?

Learn more. Check our website—www.capitalregioncollaborative.com—to follow us for deeper analysis and continued updates.

Adopt an indicator. Choose one area where you commit to make a difference. Whether it's you, your family, your school, or your business, you can rally support to drive impact.

Volunteer. We're excited to partner with HandsOn Greater Richmond to make sure volunteer opportunities are available in the 8 priority areas. Learn more at www.handsonrva.org

Spread the word. We all play a role in moving our region's strategy forward. Share the statistics and champion the causes that matter to you.

Special thanks to the Capital Region Collaborative Organizing Council and Action Teams for their dedication to this work. Thanks to The Community Foundation and Robins Foundation for their support of the Regional Indicators Project.

 **Capital Region Collaborative**
Our RVA. Better Together.

A TALE OF TWO RVAS

“25th Best City for
Job Growth”
- *New Geography*

one of the country’s
“10 Hottest Housing Markets”
- *CNN Money*

one of the
“10 Best Cities for
Finding Employment”
- *Forbes*

“6th Best City for Families”
- *Parenting Magazine*

top spot to
“Travel for Food in 2016”
- *National Geographic Travel*

one of the top 20
“Fittest Cities in America”
- *ACSM’s American Fitness Index*

41st out of 49 largest regions for
transit accessibility to jobs
- *University of Minnesota Center for
Transportation Studies*

1/3 of RVA households
spend 30% or more
of their income on housing
- *U.S. Census*

19% unemployment rate
in most distressed areas
of the region
- *U.S. Census*

40% of children in Richmond
City live in poverty
- *U.S. Census*

22% of Richmond City
residents don’t know where
their next meal is coming from
- *Feeding America*

41% of RVA adults are overweight
- *Centers for Disease
Control & Prevention*

